TSC Organizational SWOT

# Strengths

# Weaknesses

* An aging volunteer resource pool
* Complex rules for many HL7 processes
* We have multiple decision making processes – the official ones and the other ones.
* Communication disconnect between the Board and the operational level
* A weakness is that we’re slow to react to changing technologies – ballot process, wikis, Zulip, Confluence, etc. We’re reactive rather than proactive.
  + We have to balance that with maintaining transparency.
* Did we communicate the reorganization of the steering divisions with anyone? Communication is one of our key weaknesses. Should we do more to increase awareness of projects?

# Opportunities

* We have a lot of talented people coming up who we need to encourage to grow into leadership capacities.
* Need to look at how to bring in the board’s strategic priorities in the operations of the organization.
* We can certainly do better with communications to stakeholders – that is an opportunity we have in order to enhance our image. An opportunity is to increase the communication of the progress of projects. Communication should improve both externally and internally is the overall message.
* organizational vitality presents an opportunity to continue to ensure the value of our ballot process to members.

# Threats

* Lack of an appropriate business model for open source standards (free IP)
  + Consequence: Shrinking membership and revenue base
* We continue to have a threat from the US government’s need to have standards in a hurry.
* We need to make sure that we don’t abandon the stakeholder communities that are using the other standards. Want to avoid the perception that other standards are being abandoned.

# Parking lot

* We have complex rules for participation; we don’t make things easy. Need to figure out a way to address that. There is an old boys network at HL7 that is difficult to break through.
* There tends to be a dismissal of participation if you’re not a tool developer.